

THE KNOWLEDGE HUB



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Breaking Boundaries Building Resilience

Leadership Development | Meetings & Retreats |
Immersive Learning | Interdisciplinary Dialogues





About Us

The Knowledge Hub was founded within *Integral*, Esquel's Sustainable Development Garden. Drawing on Integral's distinctive ecosystem, Esquel's nearly fifty years of responsible business practices, and the Integral Institute's global network of experts, we deliver programs that empower organizations to build sustainable value chains, strengthen leadership, and drive innovation.

Our Partners



Logos shown for illustrative purposes only; display is unranked.



Our Vision

At The Knowledge Hub, we accelerate the shift toward an inclusive, equitable, and regenerative world. We believe in:

- **Redefining Success**

Businesses must move beyond profit to deliver lasting value for all stakeholders, communities, and ecosystems.

- **Building Resilient Systems**

Organizations must adapt, innovate, and thrive in the face of disruption and global uncertainty.

- **Inspiring Ethical Leadership**

Leaders must champion integrity, inclusivity, and sustainability at every level of their organizations.

We empower leaders and organizations to build resilient, people- and planet-centered systems that thrive in uncertainty and drive positive impact. Through transformative, cross-industry learning experiences and immersive programs, we foster a world where people and the planet come first.



About Esquel Group



Esquel is a leading global knowledge-based innovation company, with over 45 years of experience in operating a vertically-integrated supply chain to drive the digital transformation of traditional manufacturing industries. With responsible corporate operations at its core, the Group actively embraces technological innovation. Through innovative R&D and brand management, Esquel is committed to guiding both the company and the industry towards the higher value ends of the “smiling curve”.

As a testament to its pioneering strategies and industry influence, Esquel’s journey is often explored in case studies at top-tier business schools. These cases are widely used in DBA, EMBA, MBA, and BBA programs, offering students a practical understanding of complex business dynamics.



Leadership



Marjorie YANG

Chairman

Esquel Group

Marjorie is a member of the High Level Steering Committee of UN Global Compact Action Platform on “Sustainable Infrastructure for the Belt and Road Initiative to accelerate the SDGs” and the Advisory Council of China Council for International Cooperation on Environment and Development (CCICED).

She is a member of the Chief Executive’s Council of Advisers on Economic Advancement and Sustainability, Hong Kong, China’s representative to APEC Business Advisory Council (ABAC). Furthermore, she is an Executive Board member of the International Chamber of Commerce (ICC) and a member of Seoul International Policy Advisory Group (SIPAG).

Marjorie is an Independent Non-executive Director for Budweiser Brewing Company APAC Limited and Meituan.



Teresa YANG

Vice Chairman

Esquel Group

Teresa serves as Chairman of the Hong Kong Research Institute of Textiles and Apparel (HKRITA). She is one of the founders of the Y.L. Yang Foundation, a non-profit foundation dedicated to improving educational opportunities for children. She was also a member of Committee on Professional Development of Teachers and Principals (COTAP) under the Education Bureau in Hong Kong from 2013 to 2019.

Teresa has been a member of the Young Presidents’ Organization (YPO) Hong Kong Chapter since 2006 and was selected as the North Asia regional honoree for the 2020 YPO Global Impact Award.

About Integral

Located in Guilin—one of the first three pilot mainland cities selected for the China National Innovation Demonstration Zones for Sustainable Development, Integral demonstrates a pioneering development model in the textile and apparel industry. Integrating cultural heritage, quality employment, innovative thinking, and environmental sustainability, it showcases how manufacturing and nature can coexist in perfect harmony.

Integral incorporates green technologies, zero wastewater discharge, and innovative dyeing technologies. Additionally, it is home to China's first specialized botanical garden for natural dye plants, setting a new paradigm for the “future factory”.



www.integral.garden

Accolades



*Fortune China
ESG Impact List*



UNGC
*China Private Sector
20 Sustainable Development
Projects*



*Ram Charan
Management Practice Award
Corporate ESG Practice Award*



LEED O+M
*Existing Buildings
Gold Certification*



WGBC Asia Pacific
*Leadership in
Green Building Awards*



MIIT
National Green Factory



Architizer A + Awards
Popular Choice Winner



MIPIM Asia Awards
*Best Futura Mega Project
Gold Winner*





Leadership Programs Tailored to Your Organization

At the Knowledge Hub, we design immersive leadership programs that help organizations thrive in today's complex business landscape. Our approach goes beyond theory—we deliver hands-on experiences that empower your teams to navigate change, drive innovation, and integrate sustainability into every aspect of your operation.

Our programs focus on two core pillars:

- **Live Case Studies**



- **Holistic Development**





Live Case Studies

Gain actionable insights from organizations that have successfully embraced sustainability and innovation. Our Live Case Studies are designed to be highly interactive and relevant, featuring:

- **Expert-Led Workshops**

Sessions led by a blend of external thought leaders and Esquel's senior executives, tailored to address your organization's unique challenges. We carefully curate topics and speakers to ensure each session is engaging, insightful, and directly applicable to your business needs.

- **Industry Tours & Company Visits**

Experience firsthand how leading enterprises implement sustainable practices. Participants observe real-world operations, explore current policy and market trends, and discover how policy support can connect with business opportunities. These visits offer valuable lessons on balancing social responsibility with commercial success.

Key topics covered:

Corporate Social Responsibility *ESG*

Corporate Strategy *Value Creation*

Organizational Development

International Business *Business Ethics*

Crisis Management

Business and Government Relations



Holistic Development

We believe that effective leadership starts with a strong foundation of well-being and self-awareness. Our programs nurture holistic growth by offering:

- **Cultural Immersion**

Engage in activities that highlight local heritage and global perspectives, fostering a deeper understanding of diverse cultures.

- **Wellness Activities**

Enhance resilience, focus, and overall health through mindfulness meditation, traditional movement practices, and nature-based therapies. Our wellness offerings are designed to support both individual and team well-being, helping leaders perform at their best.

- **Outdoor Experiences**

Go beyond traditional team-building with nature-based activities and collaborative challenges set against ecological landscapes. These experiences encourage creative problem-solving and meaningful value creation.

Through these experiences, participants develop critical leadership skills, improve their overall well-being, and gain the tools needed to lead with purpose in a rapidly changing world.



Meetings & Events

SUMMIT SYMPOSIUM CONFERENCE FORUM DIALOGUE MEETING EXHIBITION

At Integral, we offer more than just meeting space—we create experiences that energize and inspire. Our modern facilities, unique surroundings, and exceptional catering set the stage for productive gatherings and fresh thinking.

Our dedicated team brings years of expertise to every event, having organized high-level forums and international conferences such as the "Integral Conversation" and the China-ASEAN Mayors' Forum. Whether you're hosting a corporate retreat, strategy session, or a large-scale business or government event, we provide end-to-end support to ensure everything runs smoothly.

Let Integral be the place where your team connects, collaborates, and creates lasting impact.





Liu Yang
Entrepreneur

"The Knowledge Hub stood out because it goes beyond traditional corporate training—it immerses leaders in a real-world sustainability environment, allowing us to step outside daily operations and gain fresh perspectives on business, ESG and strategy."

Get in touch to see how we can make a difference!



+86 166 0773 2110



info@integral.garden



318 Xiangtang Road, Guilin, Guangxi 541006, P.R.C.



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